



Rinku Singh Report

T Be Decided
Media.





Objective

To amplify the advertisement on social media and generate buzz around it. Our primary goal was to help audiences relate to Rinku Singh and convey how introverted individuals can now make numerous friends without stepping out of their comfort zone.

Our approach centered on creating engaging content based on the provided asset and building excitement around it among online audiences. The campaign was highly effective, driven by well-crafted sliders and compelling video content shared across social media platforms.

This strategy delivered exceptional results, achieving a remarkable reach of over **13,830,156** and an impressive engagement of over **1,000,338**, significantly exceeding our initial targets.

Methodology

Campaign Outcome

Target Reach

10,000,000+

Total Reach

13,830,156

Target Engagement

800,000+

Total Engagement

1,000,338

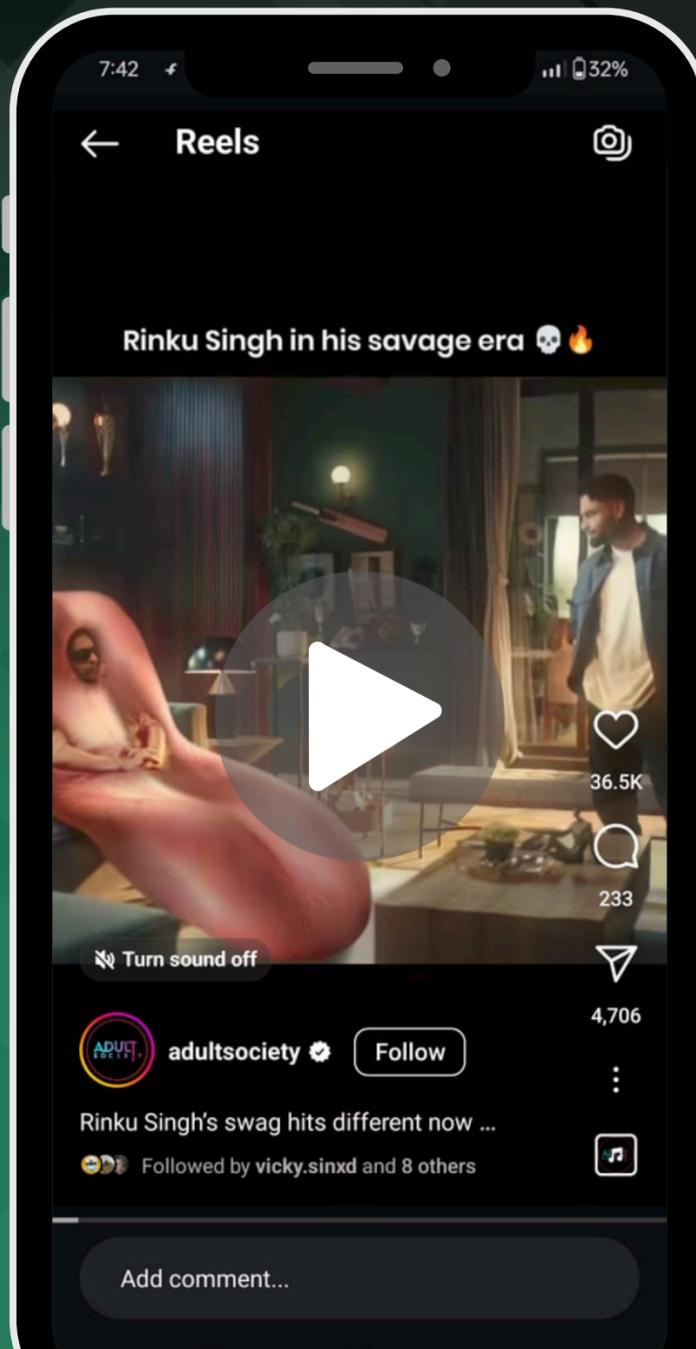
Target Posts

612

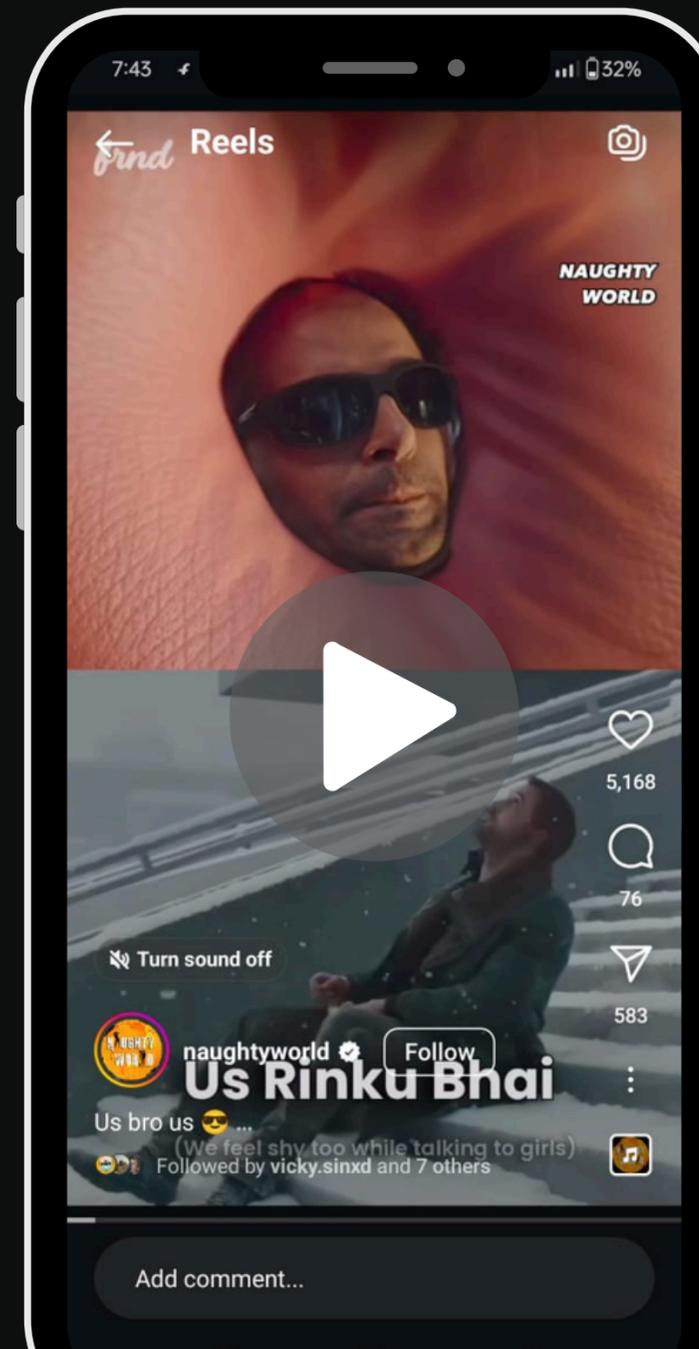
Total Posts

612

Best Performing Posts

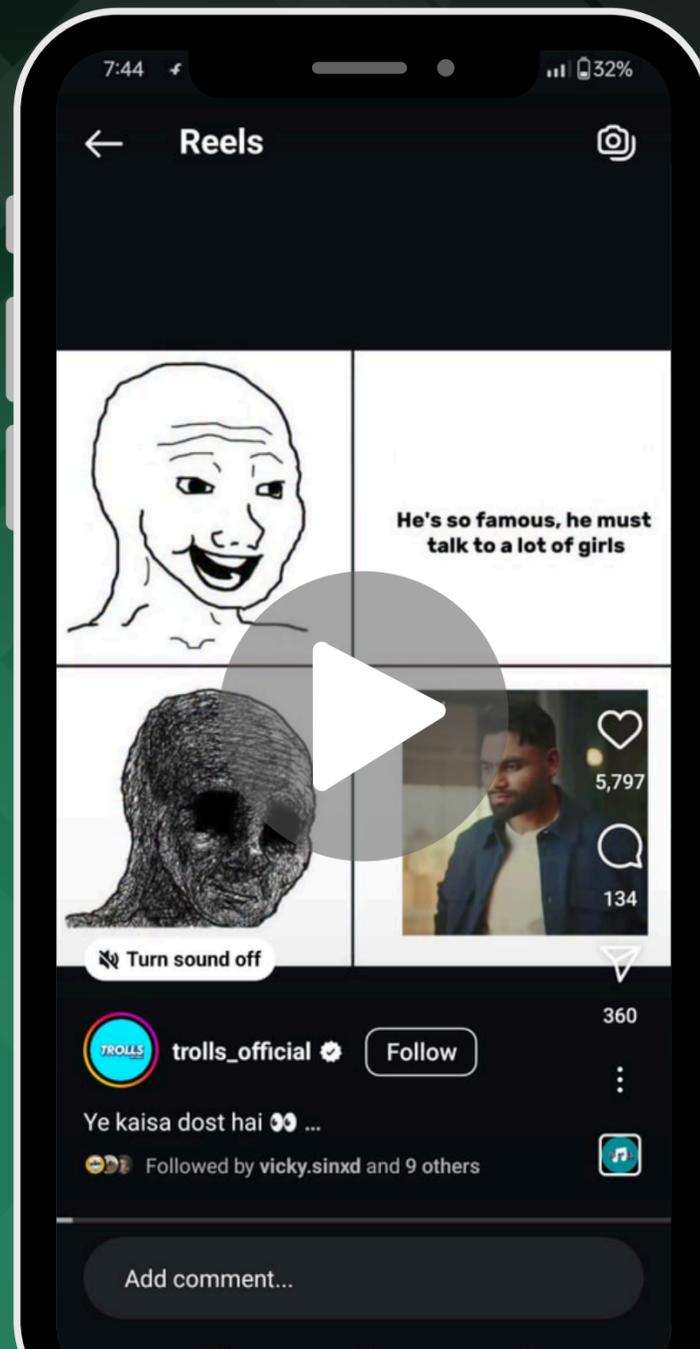


Likes
36,959
Views
704,164



Likes
5,168
Views
239,148

Best Performing Posts

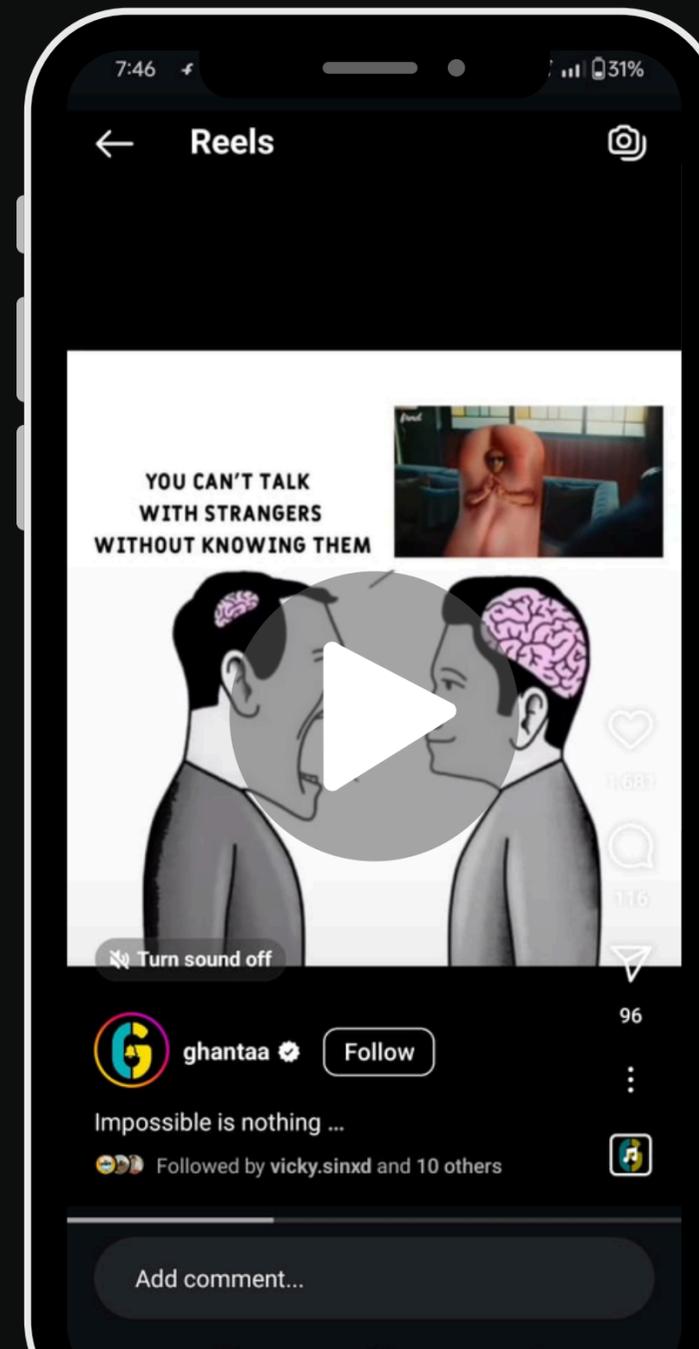


Likes

5,798

Views

205,641



Likes

1,682

Views

172,266

Viewers' Sentiment



rishikasingh.105 7d

Rinku is a master player 🔥 🔥

Reply



yash_raosahab 5d

Rinku eats whole Bollywood and Cricketers from 1 Advertisement

Reply



siyaaaawhooo_6 7d

rinku respect button 🗳️

Reply



Click here for the tracker





Thank You

