

HUNTER

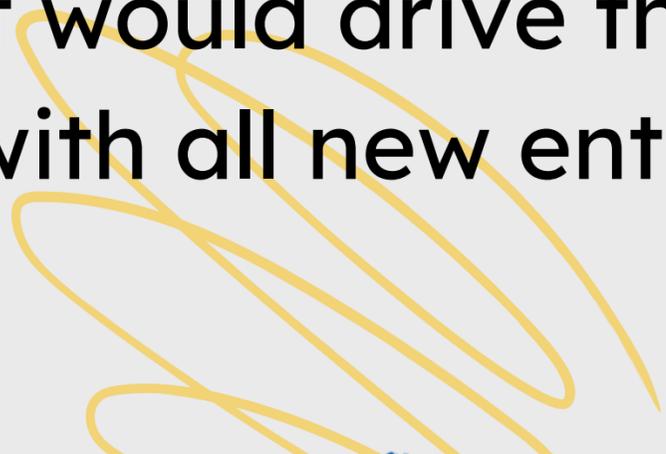
DECK

TO BE DECIDED MEDIA

Objectives



To generate buzz around the re-release of the movie and ensure that audiences reconnect with 'Vasu' and his story on a deeper level. Our primary goal was to build anticipation and excitement. We aimed to engage the audience emotionally and create a hype that would drive them to the theaters with all new enthusiasm.





Methodology

Our methodology focused on crafting engaging content using the most compelling scenes from the movie. The content resonated strongly with the audience, resulting in significant organic shares and high levels of engagement.



Our strategy stood out as an unique one and effectively achieved our objectives, delivering exceptional reach and engagement. The campaign performed remarkably well, garnering a reach of over 3.4M and an engagement of over 100K



Campaign

Outcomes

Views

Engagement

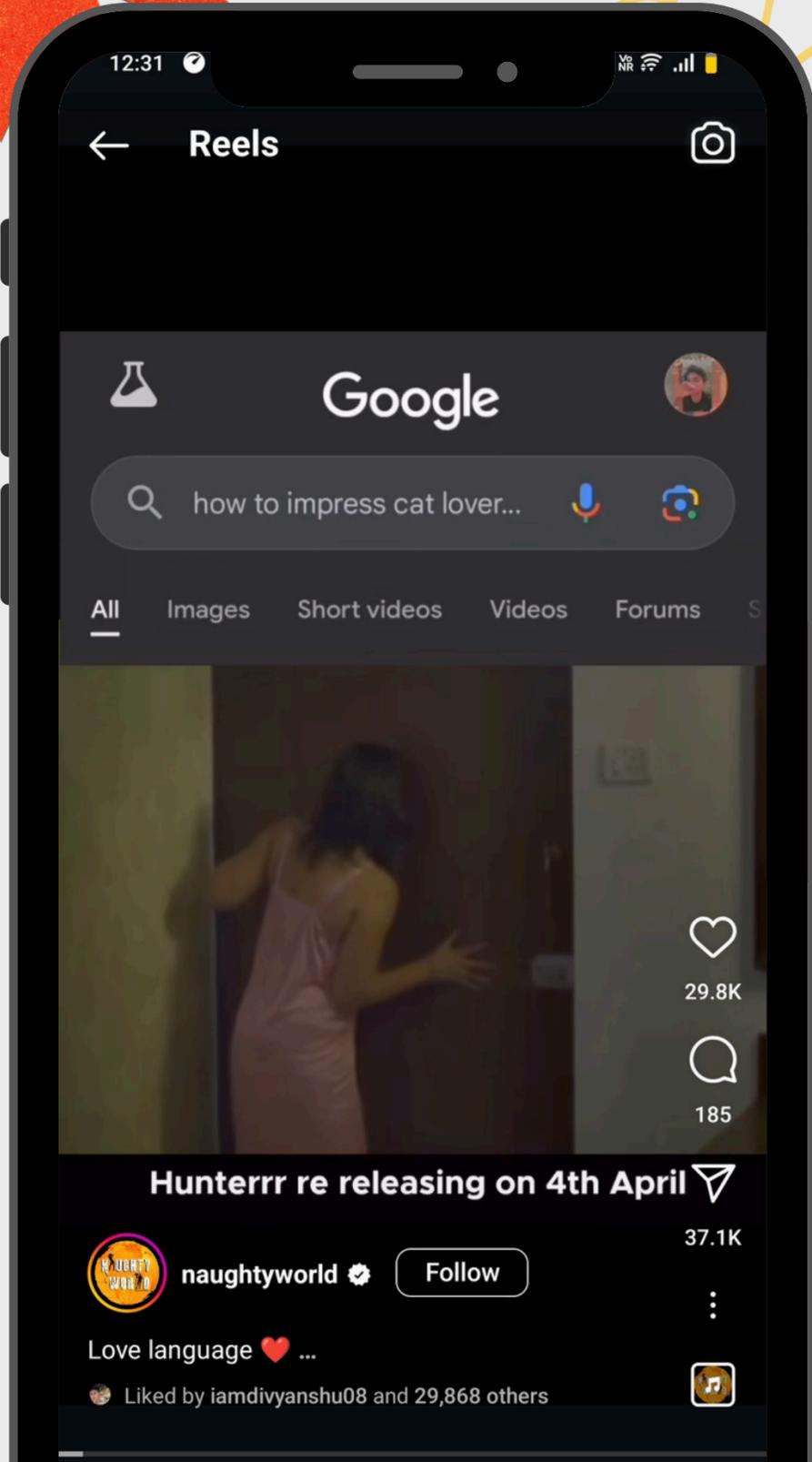
3.4M+

100k+

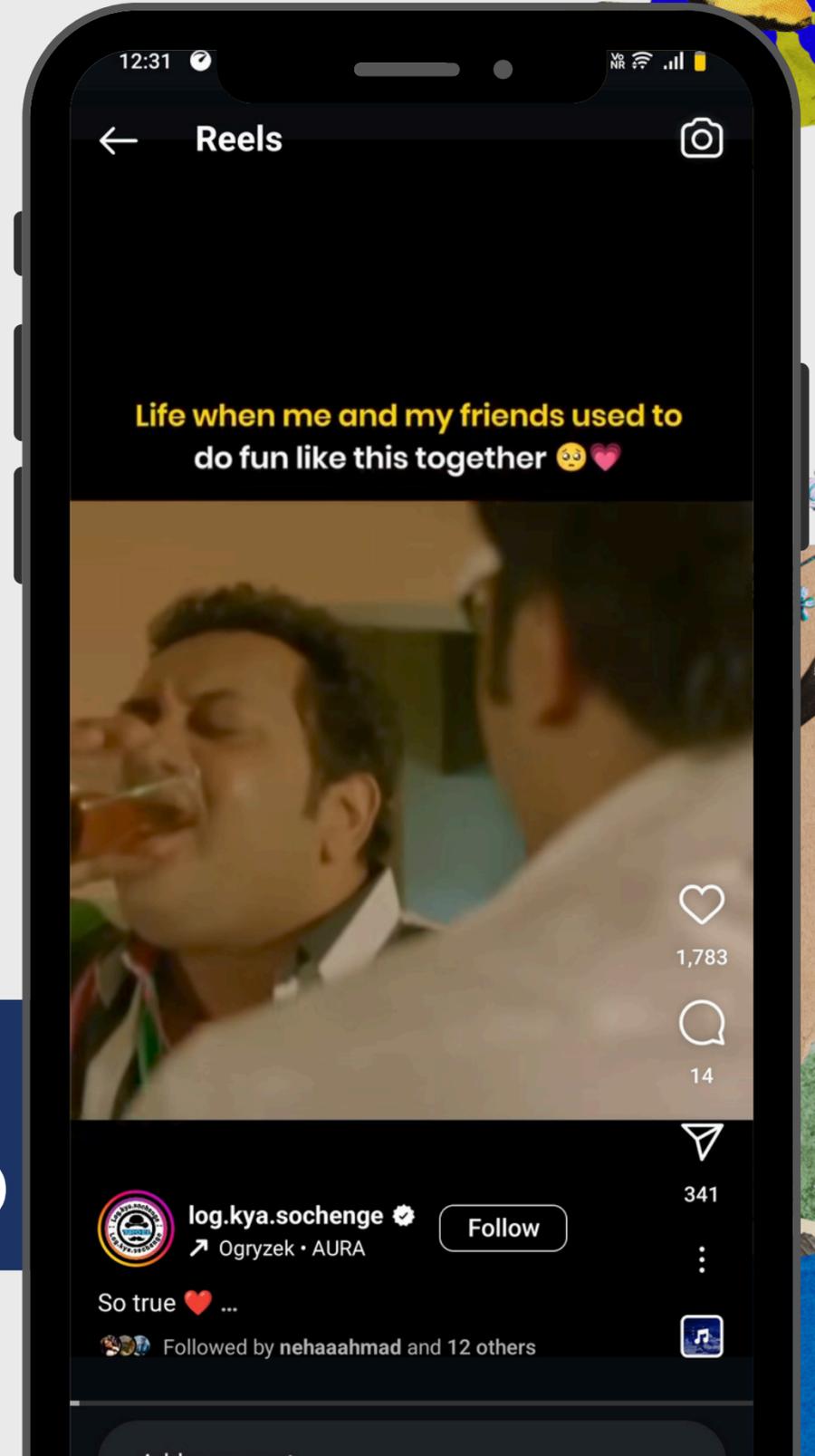


Best Posts

(Instagram)



Likes: 29.8K
Views: 2,100,000



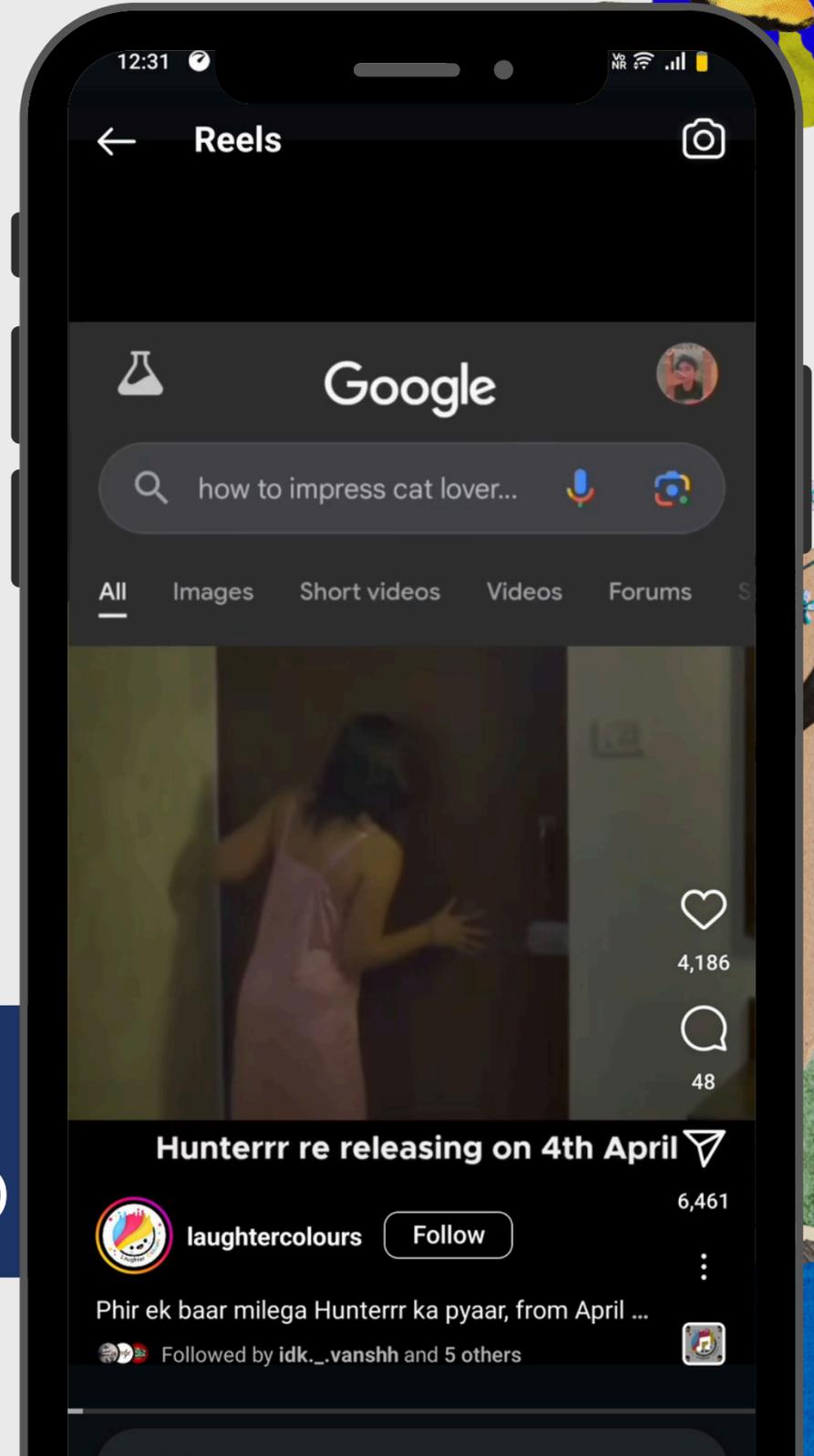
Likes: 1,783
Views: 117,000

Best Posts

(Instagram)



Likes: 950
Views: 66,000



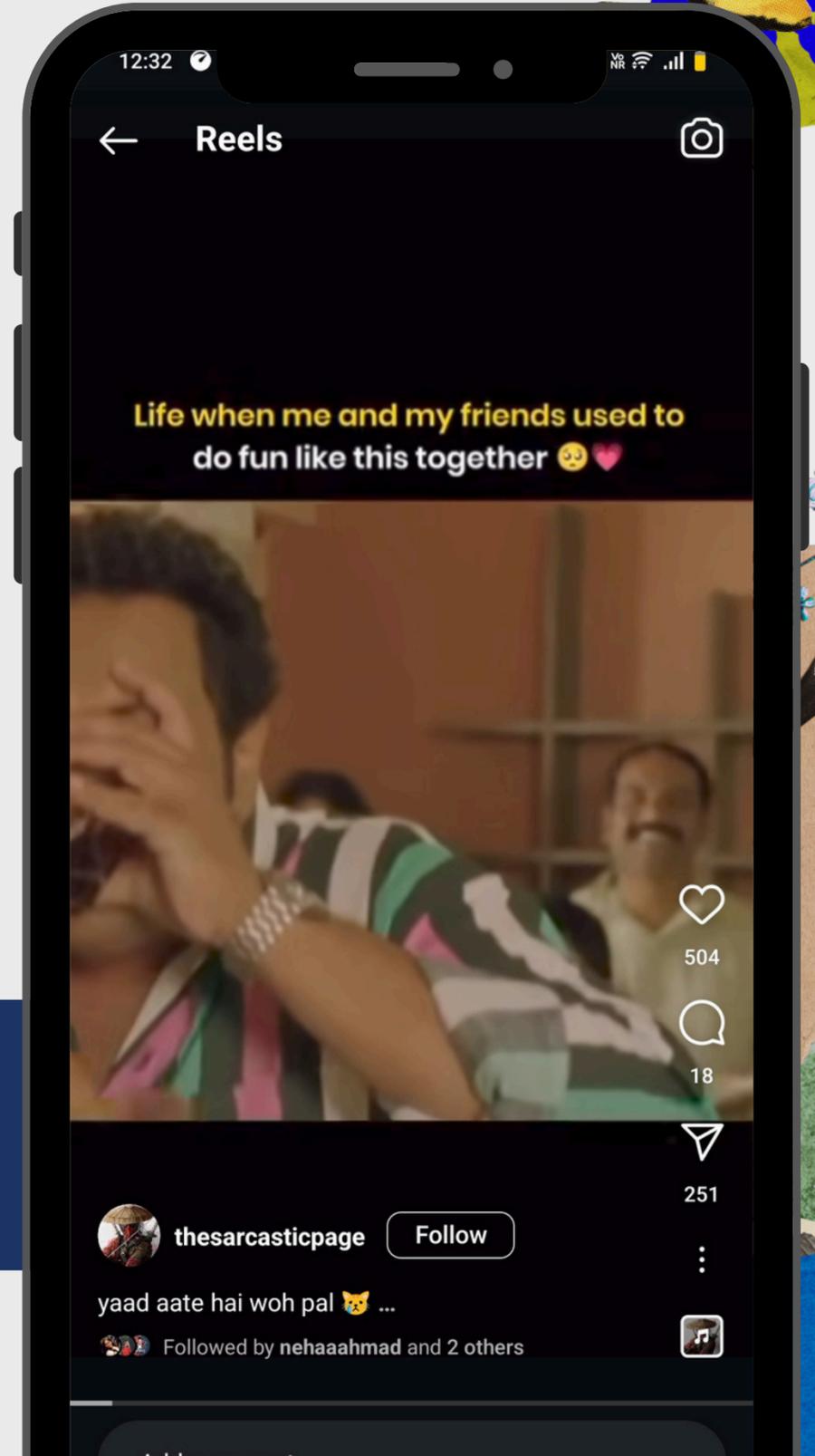
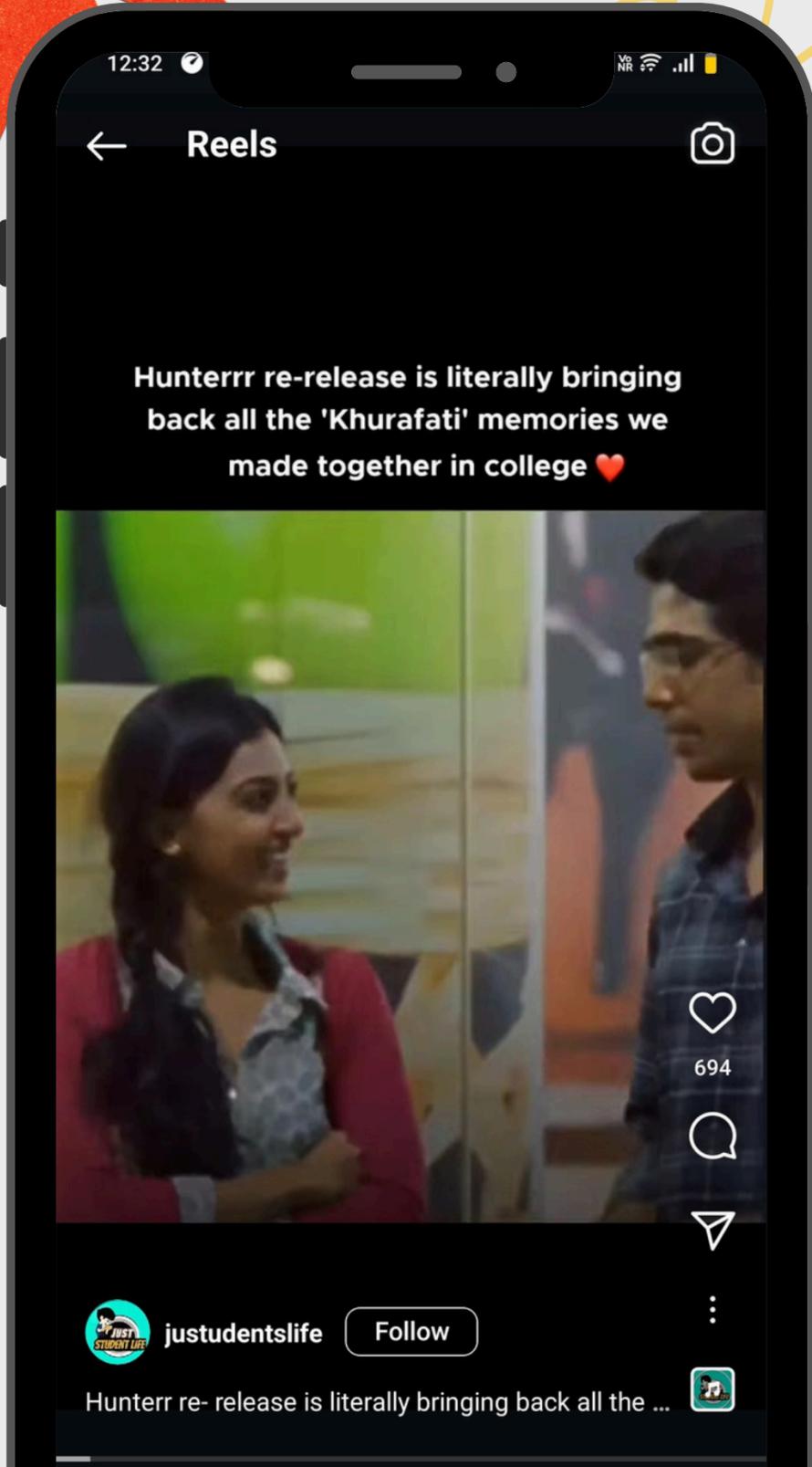
Likes: 4,186
Views: 496,000

Best Posts

(Instagram)

Likes: 695
Views: 9,680

Likes: 505
Views: 31,800



Viewrs

Sentiments



 thediagonalalley 5d
Such an underrated film actually, watched it when it had a release in 2015, Gulshan Devaiyah did a class act like he does always, gem of an actor! (Should get more audience) :)
Reply

 bhavikbhavsar_editzz 5d
PEAK MALE CONTENT 🦠🦠🦠
Reply 6

 kanwar_talk 3d
Best movie 😄❤️👏
Reply 3

 vshaal_khalse 5d
Mein pakka dekhne ja rha hu 😂
Reply See translation 1

 s_if_ans_117 4d
Best of all time 🙌
Reply

 shi_na_gami_06 4d
One of the best movie 🦠
Reply 1



Thank

YOU

